



FOR IMMEDIATE RELEASE

Fully-Booked Canadian Dairy XPO (CDX) ready to welcome dairy producers on April, 2-3

Stratford, Ontario – March 25, 2025 – The Canadian Dairy XPO (CDX) will this year host another sold-out show on April 2-3 at the Stratford Rotary Complex in Stratford, Ontario. More than 300 exhibitors from 35 countries will be showcasing international innovations to dairy producers from across Canada.

As the premier gathering for the dairy industry, CDX will feature a broad program that is designed to raise dairy farming standards and practices covering breeding and reproduction technology, machinery and equipment for farm management and feeding, automatic feeding systems and feed mixers, milking and refrigeration equipment, calf supplies as well as feedstuffs and animal health.

“As DLG North America and organizer of CDX, we are proud to present this unique platform for the dairy sector which is this year more international than ever. It fully underlines DLG’s mission to promote technical and scientific progress in agriculture and the food sector worldwide. Attendees can discover more on-farm robotics than in previous editions, which is revolutionizing efficiency and productivity on today’s dairy farms,” says Ulrike Schmidt-Machinek, Managing Director of DLG North America.

For the third year running, the German pavilion, organized by the German Ministry of Food and Agriculture (BMEL) and supported by DLG North America, the organizer of CDX, will feature the latest German livestock technologies as well as EuroTier, the world’s leading trade fair for international animal professionals, which takes place biannually in Hanover, Germany.

New this year, attendees can look forward to the unveiling of the new Hoof Trimming Corral, sponsored by Diamond Hoof Care. Located in the Innovation Hall, the Corral will feature professional and on-farm hoof trimming chutes from five companies, showcasing more than eight different designs of hoof trimming chute technology. Live demonstrations of the chutes will take place at 10 am and 2 pm on both event days highlighting the latest advancements in hoof

trimming technology, essential for maintaining health, productivity and longevity of dairy cattle.

The traditional “Genetics In Motion“ will showcase 15 live dairy daughters from top industry AI sires. Visitors can inspect them in a natural free-stall setup. The elite animals will be presented by leading Canadian genetics companies.

The Canadian Dairy XPO will also host the popular “Calves for a Cause“ auction on April 2nd at 7 PM in the WeCover Cow Coliseum. This charity event will allow participants to bid on 40 calves with proceeds going to the Children’s Health Foundation.

“The Canadian Dairy XPO is a snapshot of the greatest sector in Canadian agriculture. The pride, the passion, and the drive to produce safe and nutritious dairy products for Canadian consumers. With everything happening in the world, we believe CDX 2025 will bring record crowds of dairy producers to celebrate being Canadian and celebrate the opportunities the Canadian dairy industry offers the next generation. CDX is thrilled to be the vehicle to capture this magic,” says Jordon Underhill, President of the Canadian Dairy XPO.

After a successful debut, the pre-show “Canadian Dairy Business Summit“ on April 1 will once again feature speakers from the EU, the US, and Canada – covering the topics family law, negotiation skills, cyber security and the demand in Canadian consumer markets in dairy. Besides Ulrich Westrup, vice president of DLG and a dairy farmer in Germany, will talk about the current challenges in dairy farming in Europe and will present his farming practices driven by efficiency, animal welfare and sustainability.

About the Canadian Dairy XPO

CDX was incepted in 2013 and is located in Stratford, Ontario, the heart of Canada’s dairy production. DLG (German Agricultural Society) acquired CDX from North American trade fair organizer Underhill Enterprise Inc. in June 2024 and established its subsidiary DLG Markets North America in Elora, Ontario. The new organization is dedicated to providing farming professionals with information about relevant technical solutions and best-practice knowledge, supporting informed investment decisions.

DLG Markets North America has launched the new trade fair, American Dairy Expo, set to take place on November 5–6, 2025, in Vermont, USA.

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About DLG

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery Test Centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

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