

# Xpo Xpress Program Advertising Form

## April 3 & 4, 2024



Primary Contact :  Phone :  Email :

Company Name :  Address :

City :  Province/State :  Country :

Postal Code :  Website :

### ■ ADVERTISING OPTIONS

- |  |         |
|--|---------|
| <input type="checkbox"/> FULL ADVERTISEMENT PACKAGE                      | \$1,200 |
| LOGO ON MAP, FULL SIZE PRINT ADD, FULL SIZE DIGITAL ADD, 3 FACEBOOK ADDS |         |
| <input type="checkbox"/> FULL SIZE ADD                                   | \$1,000 |
| FULL SIZE PRINT ADD, FULL SIZE DIGITAL ADD,                              |         |
| <input type="checkbox"/> LOGO ON XPO XPRESS MAP                          | \$100   |
| FULL BACK PAGE OF CALENDAR 8.5" (H) X 11" (H) - FOR 1 ADVERTISEMENT      |         |
| <input type="checkbox"/> 3 FACEBOOK ADDS                                 | \$300   |
| 2.6" (H) X 3.6" (W)  |         |

### ■ ART SUBMISSION

ALL ADDS MUST BE APPROVED BY CDX MANAGEMENT. ALL ADDS ARE FULL COLOUR  
FILES TO BE SUBMITTED IN HIGH RESOLUTION (300DPI) TIFF/JPEG. PLEASE INCLUDE MINIMUM BLEED AND TRIM MARKS 0.25"  
PRE PAYMENT REQUIRED FOR ALL ADVERTISING  
DESIGN ASSISTANCE AVAILAIBLE AT A RATE OF \$30 PER HOUR  
ALL ADDS UNDER 8MB IN SIZE CAN BE EMAILED TO ADMIN@DAIRYXPO.CA, FILES LARGER THEN 8MB PLEASE EMAIL TO  
MAKE ARRANGEMENTS FOR FILE TRANSFER.

### ■ PAYMENT OPTIONS

Sub Total :  + HST (13%) :  = Total :

Payment Options :

- ☐ CHEQUE - Made payable to Canadian Dairy XPO (Mail to 204-173 Woolwich St. Guelph, ON N1H 3V4)
- ☐ E-Transfer to Accounting@dairyxpo.ca
- ☐ Credit Card (2% service charge applies)

Credit Card # :  Expiry :  CVC # :

Name on Card :  Signature :