CANADIAN DAIRY XPO

XPO CANADESE | LAITIÈRE ZUIVEL | CANADIENNE XPO

YOUR Canadian Dairy Showcase!
APRIL 6-7, 2022

2022 ADVERTISING OPPORTUNITIES

COMPANY NAME: _____

COMPANY CONTACT: _____ EMAIL: _____

CDX OFFICIAL PROGRAM

2020 ADVERTISERS SAVE 25% - NEW ADVERTISERS save 10% book before Dec 15,2021

- ☐ **PREMIUM PAGE** 8.5"(W) x 5.5"(H) (ISF, P 3, ISB, Back Cover) — **$ 2,000**
- ☐ **FULL PAGE** 8.5"(W) x 5.5"(H) — **$ 1,400**
- ☐ **1/2 PAGE** 4.25"(W) x 5.5"(H) — **$ 750**
- ☐ **1/4 PAGE** 4.25"(W) x 2.75"(H) — **$ 400**
- ☐ **COLOUR LOGO NEXT TO COMPANY LISTING IN EXHIBITOR DIRECTORY** — **$100**

CDX WEBSITE

Advertise your products and services to a targeted dairy audience!

- ☐ **LOGO ON INTERACTIVE MAP** — **$ 100**
  - Search by company name, product type, key word or by tradeshow hall
  - Logo appears next to company name on the drop down menu
- ☐ **VIDEO/ADVERTISEMENT ON CDX WEBSITE** — **$ 400** per year
  - video size – 300px x 250px; video length 45-60 sec.
  - advertisement – 4.25" W x 5.5" H

SOCIAL MEDIA

- ☐ **SOCIAL MEDIA POSTS** — **$ 225**
  - 5 posts on CDX Social Media channels between February 1, 2022 & April 30, 2022. Content to be provided. Allow 10 business days for processing.
- ☐ **AGCAREERS RESUME BLITZ** — **$ 0**
  Promoted to College & University seniors and graduate students from dairy and agriculture programs . Thursday April 2nd from 9am - 11am.

ART SUBMISSION & DEADLINES

Advanced Booking Deadline – Dec 15,2021
save 25% for 2022 advertisers
Save 10% for New advertisers

Booking Deadline – Jan 1,2022

Artwork Submission Deadline – JAN 10, 2022

Minimum Bleed & Trim Marks – 0.25"

ALL ADS MUST BE APPROVED BY CDX MANAGEMENT.

ALL ADS ARE FULL COLOUR.

Files are to be submitted as HIGH RESOLUTION (300DPI) TIFF/ JPG/PDF. Pre-payment only. Design assistance is available and will be billed at $30/hour. Ads must meet these specifications or charges will apply at $30/hr for alterations.
Art Submission: All files under 8MB can be emailed to admin@dairyxpo.ca, larger please email for submission details

PAYMENT OPTIONS

Sub-Total: _____ + FEES _____ + HST (13%): _____ = TOTAL: _____ CDN FUNDS

SELECT OPTION: **PAYMENT TERMS:** Payment due upon receipt. Interest of 24% per annum charged on overdue payments.

- ❑ **CHEQUE** Make payable to Canadian Dairy XPO. (*MAIL TO:204 - 173 Woolwich street Guelph, ON N1K 1E5*)
- ❑ **E-TRANSFER** to admin@dairyxpo.ca *Please send answer to security question to same email.)*
- ❑ **VISA/MASTERCARD** *(2% service charge applies)*

_____ _____/_____ _____ _____ _____

Card # | Expiry mm/yy | CVV# | Name on Card | Signature

EMAIL this form to admin@dairyxpo.ca or CALL 519-265-8300 Ext. 205 to give payment