



To: Exhibitors & Attendees of the Canadian Dairy XPO:

Date: March 14, 2020

Based on direction from Ontario Chief Medical Officer of Health, Dr. David Williams, the Canadian Dairy XPO (CDX) 2020 will be postponed (not cancelled). Due to the global impacts of COVID-19, the government has instructed immediate suspension of all large events and public gatherings over 250 people.

As the largest dairy event in Canada, the decision to postpone CDX was difficult but absolutely necessary to protect the health and wellbeing of our valued Canadian dairy producers and international exhibitors. At CDX we do business with people and we thank you for the support and encouragement we have received to date.

CDX management is currently exploring options to produce a one-time summer edition of the Canadian Dairy XPO. We ask for your patience through this process and rest assured we will provide updates as that information becomes available. The CDX brand has a following and culture behind it that has proven to be transferable to a different time of year if required.

As CDX is only being postponed, all exhibit bookings and sponsorship will be transferred to the new 2020 summer date. COVID-19 falls in the category of "unavoidable catastrophes" and government order on municipal and private venues has forced the postponement of the 2020 Canadian Dairy XPO.

Exhibitors and sponsors may contact suppliers directly regarding their services. The contact information can be found on our website DAIRYXPO.CA. Please be patient as these suppliers work with several events.

We look forward to seeing everyone for the summer edition of the Canadian Dairy XPO and thank you for your continued support during this difficult time for everyone.

Be safe and stay tuned for further updates!

If you have further questions, please contact us at programming@dairyxpo.ca



INNOVATION

● EDUCATION

● GENETICS

● HOSPITALITY

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