



BE PART OF CDX 2020 **COMMUNITY OUTREACH PROGRAM**

YOUR CANADIAN DAIRY SHOWCASE

April 1-2, 2020

Community Outreach Program participants will be provided parking, entry pass, volunteer t-shirt and a meal coupon

ABOUT THE PROGRAM

Passionate about your community? Want to participate in a “grass roots” initiative? Looking to engage with member of the Canadian dairy industry? Join Team CDX on Wednesday April 1st and Thursday April 2nd, 2020 for the Canadian Dairy XPO!

It takes a lot of motivated people to put together the Canadian Dairy XPO (CDX). To our home at the Stratford Rotary Complex in Perth County, CDX draws approximately 15,500 producers from across the country and 350+ exhibiting agribusinesses—both national and international.

Join us and promote your business to CDX attendees and exhibitors by being on-site during show days!

YOUR COMMITMENT

2-4 individuals to volunteer at CDX on Wednesday April 1st and Thursday April 2nd, 2020 who are passionate about community, connecting with new people and willing to make 2020 the best CDX ever.

Minimum of 10 hours of volunteer time per Community Outreach Partner participating business.

WHAT YOU GET IN RETURN

- ◆ **BRAND RECOGNITION:** All volunteer t-shirts will have Community Outreach Partner logos in B&W on the back of the shirt.
- ◆ **SIGNAGE:** Your company logo at both entrances.
- ◆ **WEBSITE, SHOW PROGRAM:** Run colour logo on CDX website and in the CDX Official Program; 10,500 sent out in the March issue of the Milk Producer magazine and handed out at the CDX main entrances
- ◆ **NETWORKING:** Multiple connection points for networking with attendees and exhibiting companies—*free breakfast, CheeseFEST.....*
- ◆ **DISPLAY:** CDX will provide a joint tabletop display area for all Community Outreach Program participating businesses in a strategic location for the duration of CDX.
- ◆ Teambuilding.
- ◆ A day out of the office !!



VOLUNTEER OPTIONS

Availability:

- Wed. April 1 Thurs. April 2 Both Days
 All day/Anytime 7am—noon 9am-2pm noon—4:30pm
 3:30pm—7:30pm (Wed. only)

I prefer to assist with (please choose at least 2)

- Admission Gates/Ticket Sales Greeter
 Dairy Classroom Assistant Attendee Survey Taker (basic tablet skills required)
 Exhibitor Support Beverage Ticket Sales (Cow Coliseum bar)
 Assisting in a Children's Area Assisting in a Hospitality Area
 Email Address collection at Entrance Gates (typing/data entry skills required)
 Anything needed, I am happy to pitch in! Floater/Break Provider

We will do our best to place you where requested, however we cannot guarantee any placement..

INFORMATION

Company Name: _____

Company Address: _____ Town: _____

Prov: _____ Postal Code: _____ Phone Number: _____

Main Contact: _____

Email: _____ Signature: _____

Volunteer Name: _____ Phone Number: _____

Email: _____

Volunteer Name: _____ Phone Number: _____

Email: _____

Volunteer Name: _____ Phone Number: _____

Email: _____

Volunteer Name: _____ Phone Number: _____

Email: _____

**Please send completed application to
programming@dairyxpo.ca or by fax 519-821-4266**