



COMPANY NAME: \_\_\_\_\_



# 2018 EXHIBITOR APPLICATION

## APRIL 4-5, 2018

**YOUR Canadian Dairy Showcase!**

### EXHIBIT OPTIONS

SAME EXHIBIT, SAME LOCATION, NEXT YEAR (2018)

#### COW COLISEUM

- 10' x 10' = \$1,100 +HST
- 20' x 10' = \$2,100 +HST
- 20' x 20' = \$4,100 +HST
- 40' x 20' = \$8,100 +HST

Carpet & electrical NOT INCLUDED

#### HALL 1 • Milking & Manure Equipment

- 10' x 8' = \$1,100 +HST
- 20' x 8' = \$2,100 +HST
- 20' x 20' = \$4,100 +HST
- 40' x 20' = \$8,100 +HST

Request premium corner/end location add \$500 +HST

Adjacent to entrance/exit #1 • Primarily for heavy equipment (+4,800 lbs) • Carpet & electrical NOT INCLUDED.

#### HALL 2 • Dairy Products/Services

- 10' x 8' = \$1,100 +HST
- 20' x 8' = \$2,100 +HST
- 20' x 16' = \$4,100 +HST

Request premium corner/end location add \$500 +HST

Hall adjacent to entrance/exit #3 • Booths include floor covering, weight restriction of 4,800 lbs max. due to specialized flooring • Carpet & electrical NOT INCLUDED

#### HALL 3 • Dairy Products/Services

- 8' x 4.5' = \$700 +HST
- 10' x 8' = \$1,100 +HST
- 16' x 8' = \$1,800 +HST corner/end cap
- 20' x 8' = \$2,100 +HST
- 20' x 16' = \$4,100 +HST

Request premium corner/end location add \$500 +HST

Hall adjacent to entrance/exit #3 • Carpet & electrical NOT INCLUDED • Small 10ft move-in door, no large equipment • No display or products over 10ft in height (low ceiling)

#### TMR & FORAGE SUPERSTORE

- 10' x 8', 10' x 10' = \$1,100 +HST
- 20' x 20', 19' x 20', 19' x 21' = \$3,900 +HST
- 40' x 20', 38' x 20', 38' x 21' = \$7,400 +HST
- 60' x 20', 57' x 20', 57' x 21' = \$10,900 +HST

Request premium corner/end location add \$500 +HST

Carpet & electrical NOT INCLUDED

#### FORAGE & MILKING MALL

- 9' x 9' = \$1,100 +HST
- 18' x 9' = \$2,100 +HST
- 19' x 18' = \$3,900 +HST
- 38' x 18' = \$7,400 +HST
- 57' x 18' = \$10,900 +HST

Request premium corner/end location add \$500 +HST

Carpet & electrical NOT INCLUDED

#### ARENA LOBBY - LOWER LEVEL

- 10' x 8' = \$1,100 +HST
- 20' x 5' = \$1,100 +HST
- 20' x 8' = \$2,100 +HST

Carpet & electrical NOT INCLUDED

#### OUTDOOR EXHIBIT AREA

- 20' x 20' = \$1,000 +HST
- 40' x 20' = \$1,600 +HST
- 60' x 20' = \$2,400 +HST
- 80' x 20' = \$3,200 +HST

Carpet & electrical NOT INCLUDED

### PAYMENT OPTIONS

Sub-Total: \_\_\_\_\_ + HST (13%): \_\_\_\_\_ = TOTAL: \_\_\_\_\_

50% of total due upon receipt of invoice (no payment required prior to July 1, 2017). Remaining 50% Due on or before 60 days prior to April 4, 2018

PAYMENT OPTIONS Circle One:



**CHQ**

\*Cheques made payable to Canadian Dairy XPO (CDX)  
Mail cheques to 660 Speedvale Avenue West, Guelph, ON N1K 1E5

Card #

Expiry mm/yy

CVD#

Name on Card

Signature

BEFORE SIGNING THIS AGREEMENT, PLEASE CONSIDER THESE TWO OPPORTUNITIES:

- Colour logo in CDX Official XPO Program = \$100 +HST
- Send me the CDX Custom Sponsorship Menu

I HAVE READ **BOTH SIDES** OF THE APPLICATION AND FULLY UNDERSTAND ALL TERMS & CONTINGENCIES. BY SIGNING THIS AGREEMENT, I ACKNOWLEDGE FULL PARTICIPATION AND RESPONSIBILITIES OF THE CDX 2018 TERMS & CONDITIONS. I HEREBY DECLARE MY COMPANY IS DAIRY SPECIFIC AND ALL MATERIALS, DISPLAYS AND EQUIPMENT ARE RELATED TO THE DAIRY INDUSTRY.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Please fax application to 519.821.4266 or email to info@dairyxpo.ca Thank You - We Value Your Business!**

Show Address: Stratford Rotary Complex, 353 McCarthy Road, Stratford, Ontario N5A 7S7 Canada

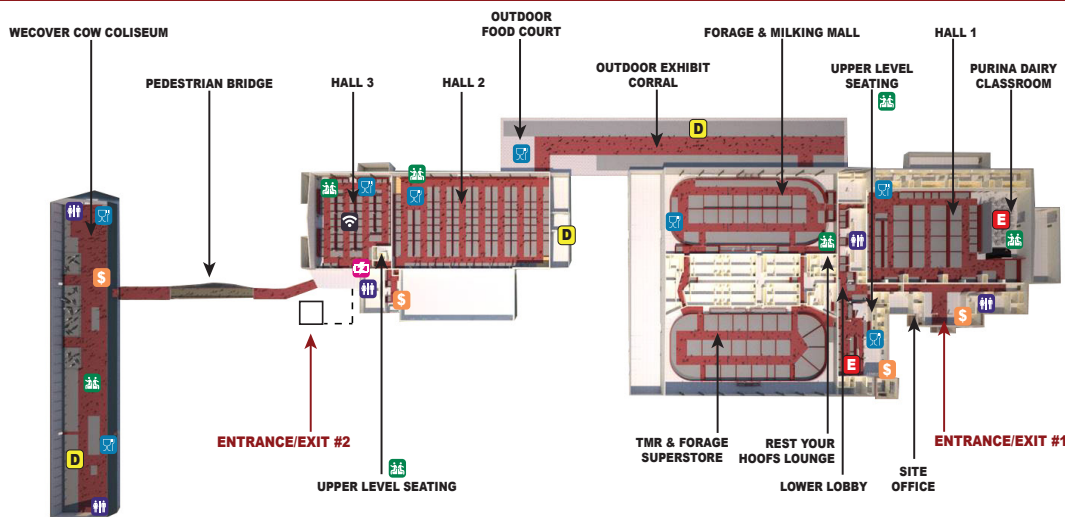
CDX Head Office: 660 Speedvale Ave W., Suite 305, Guelph, Ontario N1K 1E5 Canada Ph: 519.838.0117 Fax: 519.821.4266 info@dairyxpo.ca www.dairyxpo.ca

# CONTACT INFORMATION

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address - Street: \_\_\_\_\_ City: \_\_\_\_\_  
Province/State: \_\_\_\_\_ Country: \_\_\_\_\_ Postal Code/Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_ Twitter Account: @ \_\_\_\_\_

**MANDATORY**— DESCRIBE PRODUCTS/SERVICES TO BE DISPLAYED AT CDX 2018 (ALL PRODUCTS/SERVICES/EQUIPMENT MUST BE DAIRY SPECIFIC):

## 2018 COMPLEX LAYOUT



### EXHIBITOR APPLICATION - TERMS & CONDITIONS

- \*PLEASE NOTE: This is an application and completing it for submission does not guarantee your exhibit space at CDX. Thank you!**
- CDX is not liable for exceptionally adverse weather conditions, unavoidable catastrophes, specified perils and relevant events such as: lightning, storms, flooding, snow squalls, snow storms, closed road conditions as it pertains to exhibit equipment and appurtenances to and from the facility within the posted CDX move in/out days and times and days of CDX. CDX management is not responsible for financial refund/compensation; all CDX exhibitors/sponsors/partners will be 100% liable for all costs associated to exceptionally adverse weather conditions, without limiting the generality of the foregoing exhibitor, other exhibitors/sponsors/partners, management, the facility owner and respective agents, servants and employees, volunteers and members of the public attending the show.
- All CDX exhibitors/sponsors/partners will be 100% liable for and indemnify CDX Management, staff and volunteers from any loss or damages whatsoever suffered as a result of any person, company or object, including without limiting the generality of the foregoing exhibitor, other exhibitors/sponsors/partners, management, the facility owner and respective agents, servants and employees, volunteers and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose or were in any way connected with the exhibitor/sponsor/partner occupancy and CDX involvement.
- The exhibitor/sponsor/partner shall secure and produce evidence of commercial general liability or farm liability insurance with a limit not less than \$2,000,000 inclusive including coverage for premises and operations, products and completed operations. The exhibitor/sponsor/partner will provide a certificate of insurance as evidence and this certificate will include CDX, as additional insured. Please name Canadian Dairy XPO as additionally insured (Site address - 353 McCarthy Road, Stratford, ON N5A 6W1). The exhibitor/sponsor/partner is 100% responsible for the cost and placement of all insurance related to any potential loss or damage resulting from participating in the CDX. It is recommended that valuable, easily transportable items be removed from the exhibit nightly.
- Electrical is not included with standard exhibit space and must be ordered by the exhibitor/sponsor/partner, through CDX official electrical supplier. Generator/standby power alternatives are not permitted. Exhibitors will be monitored throughout set-up days and days of XPO.
- 50% deposit is due immediately upon receipt of invoice. The remaining 50% is due on or before 60 days prior to CDX operating dates. If no payment is received within these time frames, CDX reserves the right to release the exhibit space and retain payment in full. If the exhibitor cancels within 6 months (180 days) prior to CDX, they will be liable for 100% of the total outstanding amount for contracted space, plus HST. If the reason for cancellation is deemed to be a personal emergency, CDX may decide to issue a 50% rebate/credit, based upon CDX sole discretion. If exhibit space is cancelled outside of 6 months to the start date of the CDX, 50% refund is applied. Cancellation must be submitted in writing. All international companies must pay 100% upon submission of this exhibitor application (All companies outside of North America). Should the international company cancel, CDX may decide to issue a 50% rebate/credit, based upon CDX sole discretion. Cancellation must be submitted in writing.
- Subletting exhibit space is not allowed, under any circumstances. Exhibits will be monitored throughout show dates & set-up days. Violation of this may result in termination of exhibit space in future years of CDX.
- The exhibitor/sponsor/partner agrees to confine his presentation within the contracted space, and must keep any display or equipment over 12ft in height, a minimum 3ft back from the adjacent walking aisle. This is restricted as a professional courtesy to your neighbouring exhibitors. All exhibit spaces must be maintained and staffed during all CDX operating hours.
- The exhibitor/sponsor/partner agrees to set up (move in) and remove (move out), their exhibit equipment and appurtenances to and from the facility within the posted CDX move in/out days and times. No shipments or parcels will be accepted prior to move in times. The exhibitor/sponsor/partner agrees that no display is dismantled, or goods removed during the entire duration of the CDX and must remain intact, until the closing hour of the last day of CDX - 4:00pm, and not before. CDX does not coordinate, facilitate, manage or held responsible for any logistics/shipments for moving in or moving out exhibitor equipment's and appurtenances. If exhibit equipment and appurtenances; parcels, pallets, tradeshow display items are left on site past the move out times a \$500.00 fee per day, per item will be charged to the exhibiting company. There is no storage or holding areas available. Failure to adhere to this policy will be considered a violation and may terminate any future participation in CDX. CDX exhibit committee will be present and circulating CDX in its entirety both days of the XPO. CDX management, employees and drivers are not responsible for any damages that may occur during move in or move out times to exhibitors, equipment, appurtenances, etc.
- Quality control is enforced prior to and during days of CDX. CDX has an exclusive qualification committee that will patrol and monitor all exhibits at the XPO to ensure the Canadian Dairy XPO is purely dairy and we continue to keep the dairy producer top of mind. Failure to comply will result in termination of your exhibit space in future years of CDX.
- CDX management reserves the right to cancel this contract and withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations. No exhibitor/ sponsor/ partner will be allowed to set-up at CDX until full payment is received.
- The exhibitor/sponsor/partner shall not disturb the exhibit space flooring, walls or curtains without obtaining written approval and on-site authorization from CDX Management. The exhibitor/sponsor/partner shall also assume responsibility and all damages, losses or claims whatsoever arising from disturbing or interfering with the space of other exhibitors/sponsors/partners.
- All live animal displays must have appropriate tag or tattoo identification, with detailed herd health records to be approved by CDX Management. Onsite biosecurity protocol in affect. If you wish to have live animals in your exhibit, it must be approved by CDX Management.
- CDX requires 50% payment in order to have company listed in the CDX Show Program.